

MEDIAKIT 2026

KYLMÄ EXTRA

REFRIGERATION - AIR CONDITIONING - HEAT PUMPS

KYLMÄextra magazine is the one and only professional journal in Finland, that reaches Finnish decision-makers of refrigeration, air conditioning and heat pumps - all the way from contractors to end users and facility managers.

KYLMÄextra is owned by experts in the field of refrigeration and so it meets the requirements for demand.

Note!
Add 5 mm bleed
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(+ VAT 25,5%)

						
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FINNISH REFRIGERATION ENTERPRISES ASSOCIATION

COVERS AND INSERTS

(+ VAT 25,5%)

COVERS:

Front cover interior **4 600 €**
Back cover interior **4 350 €**
Back cover **5 400 €**

INSERTS:

A5-A6 **3 000 €**
A4 **4 250 €**
A3 **5 600 €**

Other sizes of inserts and price settings by agreement.

Please ask for more information:
saara.kerttula@skll.fi,
tel. +358 9 759 1166.

TERMS OF PAYMENT AND INVOICING

All the prices stated above are billing prices of the journal. VAT 25,5% will be added to billing prices.

Terms of payment: 14 days net.
Interest on delayed payments: 8%.

CANCELLING ADVERTISEMENT

Later than 7.4.2026 (No. 1) and
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Responsibility of the publisher is limited to concern
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Header banner size 1200 x 120 pixels
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Inline banner size 506 x 514 pixels
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ADVERTISING SALES

Saara Kerttula

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ADVERTISEMENT MATERIAL

Add 5 mm bleed to each side of material.

Photos 300 dpi, color profile CMYK

Color- and printing profiles:

www.punamusta.com/en/our-guidelines

Press quality PDF (CMYK & fonts embedded).

Back cover material should be 30 mm smaller
than other pages (210 x 267 mm).

Delivery e-mail: *saara.kerttula@skll.fi*

SCHEDULE 2026

	<i>Reservations</i>	<i>Material</i>	<i>Release</i>
No 1.....	24.3.2026.....	7.4.2026.....	30.4.2026
No 2.....	24.9.2026.....	8.10.2026.....	30.10.2026

PUBLISHER

**Suomen Kylmäliikkeiden Liitto ry / Finnish
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