

MEDIAKIT 2026

KYLMÄ EXTRA

REFRIGERATION – AIR CONDITIONING – HEAT PUMPS

KYLMÄextra magazine is the one and only professional journal in Finland, that reaches Finnish decision-makers of refrigeration, air conditioning and heat pumps - all the way from contractors to end users and facility managers.

KYLMÄextra is owned by experts in the field of refrigeration and so it meets the requirements for demand.



ADVERTISEMENT SIZES AND RATES

(+ VAT 25,5%)

A large white rectangle representing the spread page size.	A white rectangle representing the 1/1 page size.	A rectangle divided vertically into two equal halves, top half dark, bottom half white.	A rectangle divided horizontally into two equal halves, top half white, bottom half dark.	A rectangle divided vertically into three equal columns, top column dark, middle column white, bottom column dark.	A rectangle divided vertically into four equal columns, top-left and bottom-right quadrants dark, top-right and bottom-left quadrants white.	A rectangle divided horizontally into four equal quadrants, top-left and bottom-right quadrants dark, top-right and bottom-left quadrants white.
Spread 420 x 297 mm 6 300 €	1/1 page 210 x 297 mm 3 900 €	1/2 page vertical 210 x 148 mm 3 500 €	1/2 page horizontal 105 x 297 mm 3 500 €	1/3 page vertical 210 x 99 mm 3 050 €	1/4 page vertical 210 x 74 mm 1 600 €	1/4 page horizontal 105 x 148 mm 1 600 €



FREA

FINNISH REFRIGERATION ENTERPRISES ASSOCIATION

COVERS AND INSERTS

(+ VAT 25,5%)

COVERS:

Front cover interior **4600 €**
Back cover interior **4350 €**
Back cover **5400 €**

INSERTS:

A5–A6 **3000 €**
A4 **4250 €**
A3 **5600 €**

Other sizes of inserts and price
settings by agreement.

Please ask for more information:
saara.kerttula@skll.fi,
tel. +358 9 759 1166.

TERMS OF PAYMENT AND INVOICING

All the prices stated above are billing prices of the journal. VAT 25,5% will be added to billing prices.

Terms of payment: 14 days net.
Interest on delayed payments: 8%.

CANCELLING ADVERTISEMENT

Later than 7.4.2026 (No. 1) and
8.10.2026 (No. 2) cancelled advertisements
will be charged 50% of the price.

Reclamations in writing in 14 days after publication.
Responsibility of the publisher is limited to concern
only the price of the advertisement.

ONLINE BANNER ADS

Header banner size 1200 x 120 pixels
770 €/month

Inline banner size 506 x 514 pixels
475 €/month

ADVERTISING SALES

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ADVERTISEMENT MATERIAL

Add 5 mm bleed to each side of material.

Photos 300 dpi, color profile CMYK

Color- and printing profiles:

www.punamusta.com/en/our-guidelines

Press quality PDF (CMYK & fonts embedded).

Back cover material should be 30 mm smaller
than other pages (210 x 267 mm).

Delivery e-mail: saara.kerttula@skll.fi

PUBLISHER

Suomen Kylmäliikkeiden Liitto ry / Finnish Refrigeration Enterprises Association (FREA)

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SCHEDULE 2026

	Reservations	Material	Release
No 1.....	24.3.2026.....	7.4.2026	30.4.2026
No 2.....	24.9.2026.....	8.10.2026	30.10.2026

